

V I S U A L

A U D I O

FADE IN:

STOCK SHOT of the Louvre, Getty or other formidable museum

Transition to various stock shots of different examples of paintings, drawings, graphics etc in everyday settings ... with the word "ART" and an arrow pointing to them.

GRAPHIC: Center on the word "Art" and bring in next to it: "What is"... "Who creates" "Why is ___ important" (perhaps above the heads of a representative boy and girl)

Stay on the word "Art" and add "Appreciation"

AMARILLO skyline photo

Representative shot of Amarillo ISD (high school) plus LOGO.

FADE IN TXVSN LOGO

STOCK FOOTAGE of student at computer with FLOATING COLLAGE of screen shots and videos representing course topics, plus representative visual of instructor and classmates.

MOVING CG: How does it work? Where do I start? What will I be doing?

SHOW PAGES, DOCUMENTS, GRAPHICS AS CALLED OUT

(Course home page)

Wherever you live ... wherever you go ... whatever you do ... you're surrounded by Art. But what exactly is Art? Who creates it? And why?

How do artists view their world? How do we view their work? Why is Art important?

Those just a few of the questions we explore in a challenging online course called Art Appreciation.

Developed by teachers here in the Amarillo

Independent School District, Art Appreciation is just one of the challenging interactive courses we offer through the Texas Virtual School Network.

Our online classes are all designed around the same philosophy. We use web-based resources and tools to create a rich, virtual learning environment, and to foster a high degree of interactivity between you and your teacher and your online classmates.

The format for this course applies to the others we offer, so let's take a closer look ...

Everything about the course is on the home page.

Here, you'll find links to information about the course,

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(Information page)

study topics, and a variety of tools and resources.

On the Information page, you'll find the Course

(Orientation document)

Orientation, a downloadable document that will

answer most of your questions about the course --

how it works, how you're graded, and so forth.

(Student survey)

At Amarillo ISD, we're all about customer service. So

the Introduction also includes a Survey that lets you

GRAPHIC: "Type in" representative answers

tell us more about you. Along with the basics, like

name, age, and grade level, you can tell us about

your family, hobbies, career goals, and more. This

enables your teacher to make sure the course meets

your needs and interests.

(Announcements page)

The Announcements page is also one of the primary

line of communication. This is where your teacher will

GRAPHIC: Float out pull-quotes

post updates, general progress reports, and other

general information about the course.

(Syllabus document)

The foundation of the course is the Syllabus. The

Syllabus describes course content in detail, including

your assignments, timelines and due dates, how to

submit your assignments, and much more..

(Home page)

The course is covered in broad topics -- like these.

Zero in on topics in menu. "Click" on one to bring up lecture notes, etc.

Click on one .. and you'll find it broken down still

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STOCK SHOT of student burning midnight oil

further into a set of specific subjects, with lecture notes and study assignments.

EXAMPLES of student artwork

You'll be responsible for completing a number of assignments every week. In addition to reading the course material, you'll be engaged in a variety of activities created to enhance your understanding.

EXAMPLES of student artwork

For example, to answer the question "Who is an artist?" your activity might be to create a self-portrait in the style of a famous artist, like Andy Warhol or Pablo Picasso.

EXAMPLES of discussion board q & a

Another assignment might be take pictures of scenes in your neighborhood and explain why they could be considered art.

SEVERAL IMAGES of students, graphically networked together.

Other assignments will be as straightforward as responding to a question posed by your teacher on the discussion board, or a statement from one of your classmates.

There are also activities you can do for extra credit or just personal enrichment, such as games, videos, and virtual tours.

And you won't be working alone. You'll be taking the course with other students throughout the state. And

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CG: Discussion Board

Answer teacher questions, share ideas, discuss concepts.

GRAPHIC: Overlapping images of questions and responses on discussion board.

CG: Other interactive tools include
Blogs - Email - Online collaboration - Wikis

GRAPHIC: Examples of ...

Show voiceboard

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you'll have plenty of opportunities to interact with them.

Most interaction takes place through the discussion board. Your teacher will pose questions for you to answer, then discuss your answers with your classmates, along with follow up questions from your teacher.

You'll also have opportunities to collaborate with other students online, for example in creating and contributing to wikis on different topics.

Our approach even includes voice boards. It's like a discussion board, except you record your comment, then post it to the board. It's almost like being in a live classroom conversation.

[overlay example of student voice discussion]

You'll also have the support and guidance of a qualified teacher, who will grade your assignments, and provide the feedback you need to get the most out of your studies.

If you're considering art as a career ... or even if you just want to know more about the world around you

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... you'll find the Amarillo ISD's virtual class in Art Appreciation to be a challenging, engaging, interactive experience.

LOGOS: AMARILLO ISD and TXVSN

To learn more, please consult the catalogue ... or schedule a time to talk to your counselor.

FADE TO BLACK
